

June 2017

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CORPORATE

Delta One Suites and Delta Premium Select Now Available for Sale

Delta began selling its [Delta One suites](#) and [Delta Premium Select](#) fare on June 17. The new Delta Premium Select cabin and the Delta One suite product enhancement will debut on Delta's first [Airbus A350](#), due to enter service in fall 2017 with its first flight taking place on October 30, 2017, from Detroit (DTW) to Narita (NRT). Delta will be the first U.S. airline to take delivery of the A350, which provides better fuel efficiency and customer-friendly features designed to improve the flying experience.



In addition to the DTW-NRT flight, Delta Premium Select will be sold on select flights from DTW to Incheon (ICN) for flights scheduled November 16, 2017, and beyond, as well as on select flights from DTW to Beijing (PEK) for flights scheduled January 17, 2018, and beyond. [More](#)

Chinese frequent flyer website names Delta 'Preferred Airline'

Delta was recently named "Flyers' Preferred Airline" among North American airlines by the largest frequent flyer website in China, Flyertea, for the third consecutive year.

The Chinese travel industry recognizes the Flyertea Travel Awards as the most prestigious and unique awards, as the winners are selected by frequent travelers rather than travel industry professionals.

To determine the winners, Flyertea collected votes from more than 50,000 questionnaires completed by mainstream domestic business travelers. The event, held in Shanghai, saw attendance from more than 30 major airlines, hotel groups, credit card companies, business travel services and media. [More](#)

Delta Comfort+ now available to all destinations in Asia and Latin America/Caribbean

Delta is expanding Delta Comfort+ fares to more markets, making it easier to shop and buy Delta's menu of products.

In November 2015, [Delta began selling Delta Comfort+](#) as a fare for travel in the U.S. and Canada. With this [expansion](#), Delta will now offer Delta Comfort + as a fare to all destinations in the Asia-Pacific and Latin America/Caribbean regions, as well as the U.S. and Canada.

Effective May 20, Delta will begin selling Delta Comfort+ as a fare for flights departing September 20, 2017, and beyond in the following travel regions:

- Between the U.S. and Canada and Brazil, Argentina, Peru and Chile
- Between the U.S. and Canada and China and Hong Kong
- Within the Asia-Pacific region, now including China
- Between Asia-Pacific region markets, and Latin America / Caribbean markets, now including China, Hong Kong, Brazil, Argentina, Peru and Chile

In March 2015, Delta introduced Delta Comfort+ as the airline's industry-leading extra legroom product experience that offers Sky Priority boarding with dedicated overhead bin space, and complimentary premium beverages and snacks on flights over 250 miles. Delta Comfort+ customers on long-haul international flights are also treated to sleep kits. [More](#)

Delta introduces biometric boarding pass at Reagan Washington National Airport

Customer fingerprints replace ID and boarding pass at Delta Sky Club during Phase 1

Imagine going from checking bags, into the Delta Sky Club and on to the aircraft without ever producing a boarding pass or printed ID. Soon, Delta SkyMiles Members enrolled in CLEAR traversing Ronald Reagan Washington National Airport (DCA) will find out exactly what that's like.

Delta's biometric boarding pass experience is being tested at DCA, with Phase 1 already underway, allowing eligible Delta SkyMiles Members to forego a paper or mobile boarding pass and hard copy ID in favor of using fingerprints as proof of identity at the Delta Sky Club. Phase 2 would allow Members to use their fingerprints to check a bag, check in at the Delta Sky Club and board a flight. [Full story.](#)

Delta's RFID baggage initiative wins industry award

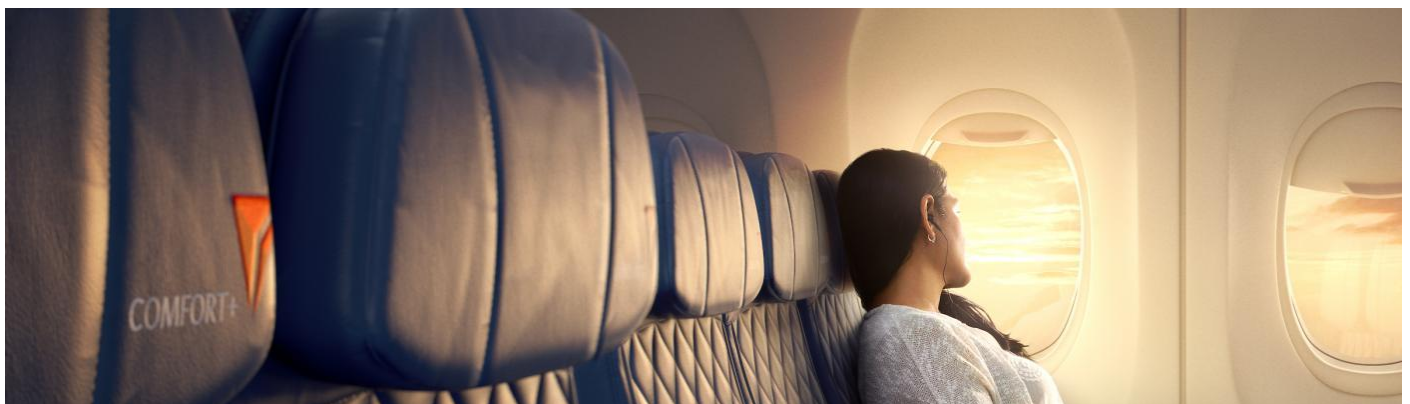
Delta was honored with the Best Radio Frequency Identification Technology (RFID) Implementation award from the RFID Journal in May. This award recognizes the airline's industry-leading baggage handling strategy. It uses RFID chips embedded in individual bag tags to gather information throughout the bag's journey, giving customers more transparency and reducing the number of mishandled bags. [More](#)

Delta given prestigious award for global corporate responsibility

Delta was honored for the role it plays fostering global diversity and its commitment to the communities it serves worldwide, when CEO Ed Bastian accepted the Corporate Responsibility Award from the Foreign Policy Association.

In honoring Delta, the group cited the airline's policy of dedicating 1 percent of Delta's profits to the communities it serves worldwide, as well as its mission, as a global airline, to foster understanding between diverse people and cultures. [More](#)

CUSTOMER EXPERIENCE



Customers now able to buy premium products post-purchase, manage upgrades

Delta customers, including those who purchased tickets via third parties, can now purchase premium products like Delta Comfort+ and First Class as an add-on purchase for all or part of their journey to

further customize their upcoming travel experience. And customers can use a different method of payment than used for the original ticket purchase to do so.

8 tips for smooth summer travel with Delta

With the U.S. summer travel season under way, Delta has rolled out its award-winning Early Valet program at eight* airports around the U.S. From Washington, D.C., to Seattle, agents tag and label carry-on bags at the gate and place them in the bins above customers' assigned seats before boarding. This process empowers agents to better engage with customers while addressing their needs at the gate. Click [here](#) for 8 tips.

NETWORK



Delta launches new flight between Seoul-Incheon and Atlanta

New daily nonstop service complements existing Korean Air service between ICN and ATL

Delta Air Lines Inaugural Flight 26 departed on-time marking new daily service between Seoul-Incheon International Airport and Delta's Atlanta hub, the world's largest. The new service complements existing Korean Air service between Seoul-Incheon and Atlanta, giving customers more nonstop options to and from Asia as well as additional cargo capacity between South Korea and the U.S. [More](#)

FLEET

First Look: Flagship A350 outfitted in Delta colors

Delta's first Airbus A350, Ship 3501, left Airbus' paint shop in Toulouse, France, on June 13, coated in Delta's signature livery as the aircraft prepares to be delivered in July.

The lightweight, composite widebody aircraft will be the first of the state-of-the-art jets to be delivered to a U.S. airline and is expected to begin service in October on primarily transpacific routes. The aircraft [began taking shape](#) back in January as it entered Airbus' final assembly facility.

The A350 will be Delta's flagship international aircraft and the first to feature the airline's all-new [Delta One Suite](#), the world's first business class cabin to feature a sliding door, as well as [Delta Premium Select](#), a new premium economy experience. Click [here](#).

ABOUT NEWSLINE

Newsline is a communication produced exclusively for travel professionals by Delta Global Sales.